

**ANNOUNCER:** IT'S A NEW YEAR, AND TIME TO GET BACK TO BUSINESS. I'M RISE JILL MILLER. CHOOSING THE RIGHT ALL-IN-ONE PRINTER IS VITAL IN KEEPING COSTS IN LINE AND IMPROVING PRODUCTIVITY. STEVE FELDSTEIN FROM BROTHER INTERNATIONAL HAS TIPS FOR SMALL AND MID-SIZE BUSINESSES:

**STEVE:** "FOR COMPANIES THAT DON'T NEED TO PRINT IN COLOR, CHOOSING A MONOCHROME LASER ALL-IN-ONE IS A GREAT WAY TO AVOID OVERSPENDING ON FEATURES AND SUPPLIES THAT THEY WON'T USE. A HIGH-YIELD REPLACEMENT TONER CARTRIDGE CAN HELP LOWER COST PER PAGE, AND TWO-SIDED PRINTING AND COPYING CAN HELP REDUCE PAPER USE. THESE ARE TWO EASY WAYS TO HELP KEEP A PRINTING BUDGET IN LINE."

**ANNOUNCER:** SO WHAT'S A GOOD OPTION?

**STEVE:** "THE BROTHER MFC-8950DW ALL-IN-ONE PACKS TIME-SAVING, 2-SIDED PRINTING, COPYING, SCANNING, AND FAXING INTO A SINGLE MACHINE. AN OPTIONAL HIGH-YIELD TONER CARTRIDGE CAN HELP BUSINESSES REDUCE THEIR PRINTING EXPENSES."

**ANNOUNCER:** FOR MORE INFORMATION VISIT [BROTHER.COM](http://BROTHER.COM).