**U.S. Army All-American Bowl
Audio News Release Script
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**ANNOUNCER:** The u.s. army all-american bowl, is the nation’s premier high school football EVENT with a legacy that includes many of today’s nfl and college stars. the u.s. army all-american bowl also features the nation’s top high school marching band musicians. only the strongest are chosen to wear the army colors.

COLONEL JAMES IACOCCA, united states army recruiting command.

**COL IACOCCA:** army strong soldiers reflect the diversity of our nation and embody a strength like no other. the all-american bowl is a showcase for AMERICA’S talented future leaders and some of the nation’s bravest men and women. the players and musicians of the u.s. army all-american bowl have earned their colors by demonstrating many of the same mental, emotional and physical strengths of army strong soldiers. the army is proud to sponsor this unique event.

**ANNOUNCER:** the u.s. army all-american bowl airs on january 4th at 1 p-m EASTERN TIME on nbc. for more, visit: u.s. army all-american bowl dot com or go army dot com.