

Pork E-Cook Book Script

VO:

As temperatures drop, it's clear the season for comfort is here. People everywhere are turning to feel-good meals to help ward off the winter chill. To help cooks get cozy this season, the National Pork Board is launching its first-ever cooking-for-comfort e-cookbook filled with delicious recipes and personal anecdotes, photos and videos to share why each recipe will satisfy all your comfort cravings. Acclaimed chef Michelle Bernstein shares her cooking for comfort philosophy and favorite family recipe:

Michelle:

"To me, cooking for comfort means preparing foods that are approachable, simple and whimsical. When I add whimsy to my dishes, I find people are more satisfied with what they're eating. With pork's versatility, preparing flavorful and fulfilling recipes has never been more delicious. My homemade chorizo and cheese empanadas with salsa verde is a generations-old recipe that embodies that philosophy and is a favorite with my family."

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Visit [Pork Be inspired dot com](http://PorkBeInspired.com) to learn more and download your free copy of the e-cookbook today.