## **Mars Vet Pet DNA ANR Draft Script**

THIS HOLIDAY SEASON, GIVE BACK SOME UNCONDITIONAL LOVE TO YOUR DOG. I'M RISE JILL MILLER.

GIVE THE GIFT OF WISDOM AND HELP UNLOCK WHAT COULD MAKE YOU A
BETTER PET OWNER WITH WISDOM PANEL® 2.0. A DO-IT-YOURSELF DOG DNA
TEST KIT THAT PROVIDES OWNERS WITH A QUICK AND CONVENIENT WAY TO
TEST DNA AND IDENTIFY WHAT BREEDS MAKE UP YOUR DOG. WISDOM PANEL
2.0 OFFERS UNPRECEDENTED ACCURACY BY TESTING MORE THAN 200 BREEDS
INCLUDING 100 PERCENT OF AMERICAN KENNEL CLUB REGISTERED BREEDS. THE
TEST CAN GIVE OWNERS VALUABLE INSIGHTS ON BEHAVIOR QUESTIONS AND
YOUR DOGS HEALTH.

MARS VETERINARY GENETICS SPECIALIST ANGELA HUGHES EXPLAINS...

"AS A VETERINARIAN I KNOW IT'S NOT ONLY ABOUT SATISFYING YOUR
CURIOSITY. THE SMARTER YOU ARE ABOUT YOUR DOG'S PAST, THE SMARTER
YOU CAN BE ABOUT THEIR FUTURE."

ONCE YOUR RESULTS ARE IN, YOU WILL BE E-MAILED AN OFFICIAL ANCESTRY
REPORT REVEALING YOUR DOG'S GENETIC BACKGROUND. VISIT WISDOM PANEL
DOT COM FOR YOUR AT HOME TEST KIT TODAY.