

THE BEST PART OF WAKIN' UP™ HAS ALWAYS BEEN **FOLGERS®** IN YOUR CUP. NOW THE MAKERS OF **FOLGERS** COFFEE INTRODUCES A NEW ONLINE COMMUNITY.

FOLGERS ANNOUNCES **THE BEST PART™** AN INTERACTIVE WAY TO BRING POSITIVE NEWS TO YOUR SOCIAL NEWS FEED AND BRIGHTEN EVERY DAY. FACEBOOK, TWITTER AND INSTAGRAM USERS CAN LIKE AND FOLLOW **THE BEST PART** TO RECEIVE FUN AND UPLIFTING CONTENT.

FANS CAN SHARE INSPIRING STORIES FOR A CHANCE TO BE REPOSTED BY **FOLGERS** TO THE-BEST PART COMMUNITY.

VICE PRESIDENT OF CORPORATE COMMUNICATIONS FOR THE J.M. SMUCKER COMPANY...
MARIBETH BURNS...

THE BEST PART COMMUNITY IS AN OPPORTUNITY FOR THOSE WHO SHARE THE **FOLGERS** OPTIMISTIC OUTLOOK TO JOIN TOGETHER TO BRIGHTEN DAYS EVERYWHERE. WE HOPE TO SEE THIS COMMUNITY GROW AND HAVE A POSITIVE IMPACT ON PEOPLE'S LIVES.

YOU CAN ALSO WAKE UP TO AN UPBEAT TUNE OR POSITIVE NEWS MESSAGE WITH THE **FOLGERS** WAKIN' UP ALARM APP. DOWNLOAD THE APP AT THE APP STORESM OR FIND IT ON GOOGLE PLAY™.

JOIN **THE BEST PART** COMMUNITY AT FACEBOOK DOT COM SLASH FOLGERS BEST PART, AND ON TWITTER AND INSTAGRAM HASH TAG BEST PART.

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