

JOHN MCENROE — AN ATHLETE WHO KNOWS SOMETHING ABOUT IRRITATION — WILL COACH A TEAM OF REAL MEN AS THEY RUN THE 2013 ING NEW YORK CITY MARATHON THIS NOVEMBER.

WHY?

RUNNING – AND LIFE – MAY COME WITH EVERYDAY IRRITATIONS, BUT DOVE® MEN PLUS CARE® BELIEVES DEODORANT SHOULD NOT BE ONE OF THEM — AND TO PUT THEIR PRODUCTS TO THE TEST, THEY ARE OFFERING FIVE MEN THE CHANCE TO RUN ON THEIR MARATHON TEAM. TWO HIGHLY COVETED SPOTS ARE STILL AVAILABLE.

IN ADDITION TO EXCLUSIVE TRAINING AND PRIZES, ALL OF THE TEAM MEMBERS WILL EXPERIENCE THE NON-IRRITATING UNDERARM CARE AND 48-HOUR ODOR AND WETNESS PROTECTION THAT COMES WITH USING DOVE MEN PLUS CARE® ANTIPERSPIRANT AND DEODORANT PRODUCTS.

WITH PROTECTION PLUS ONE QUARTER MOISTURIZER TECHNOLOGY - DOVE® MEN PLUS CARE® DEODORANT CAN HELP ALL MEN END EVERYDAY IRRITATION. WE THINK THAT'S WORTH HITTING THE ROAD FOR.

VISIT [DOVEMENCARE.COM](http://DOVEMENCARE.COM) BY AUGUST 22<sup>ND</sup> TO FIND OUT MORE ABOUT THE OFFICIAL RULES.