ANNOUNCER:

Do you love coffee? Has your day officially started only once you've had your coffee? I'm Rise Jill Miller.

If you answered yes, you're not alone. Recent stats show that 100 million Americans are daily coffee drinkers. And as the back to school season begins and we get back into our routines, coffee will become an even more important part of your morning.

Well there's good news for all you coffee drinkers out there — Starbucks has expanded their My Starbucks Rewards Program to the grocery aisle. So now with the purchase of specially-marked Starbucks packaged coffee wherever you buy groceries, you can earn a star on your My Starbucks Rewards account. Stars can then be redeemed for free food and drinks at Starbucks retail stores, so you can also enjoy your handcrafted coffee and favorite treats all season long.

Take advantage of your My Starbucks Rewards Program today. Go to Starbucks.com to learn more.

I'm Rise Jill Miller.