

RISE: WHEN IT COMES TO HEALTHY EATING, KEEP NOT-SO-GOOD FOR YOU SNACKS

“OUT OF SIGHT AND OUT OF MIND!” I’M RISE JILL MILLER.

FRIGIDAIRE HAS PARTNERED WITH CITY OF HOPE, A NATIONAL LEADER IN DIABETES RESEARCH, PREVENTION AND TREATMENT, AND ALISON SWEENEY, MOM AND HOST OF *THE BIGGEST LOSER*, AND AUTHOR OF “THE STAR ATTRACTION,” TO SHARE TIPS ON HOW TO KEEP THE ENTIRE FAMILY FUELED FOR SUMMER FUN.

AS: THE KEY TO HEALTHY EATING THIS SUMMER IS ORGANIZING THE REFRIGERATOR TO HELP YOUR FAMILY MAKE BETTER SNACK AND MEAL TIME DECISIONS. A GREAT TOOL IS THE FRIGIDAIRE GALLERY FRENCH DOOR REFRIGERATOR, WHICH HAS MORE THAN ONE HUNDRED WAYS TO ORGANIZE YOUR GROCERIES. ITS INNOVATIVE ORGANIZATION AND SHELVING FEATURES MAKE SURE NUTRITIOUS OPTIONS, LIKE PRE-CUT FRUITS AND VEGGIES, STAY FRONT AND CENTER WHEN HUNGRY FAMILIES PERUSE THE REFRIGERATOR.

RISE: SUPPORT HEALTHY EATING BY FOLLOWING @FRIGIDAIRE ON TWITTER AND RETWEETING THEIR TWEET ENDING IN HASH TAG #ENDDIABETES. FOR EACH UNIQUE RETWEET ON JULY EIGHTH AND NINTH, FRIGIDAIRE WILL DONATE FIVE DOLLARS TO CITY OF HOPE, UP TO TWENTY FIVE THOUSAND DOLLARS.