

**NARRATOR:**

IT'S A GOLDEN YEAR FOR WOMEN'S FASHION. I'M RISE JILL MILLER.  
A PIONEER IN SPECIALTY RETAIL IS MARKING ITS FIFTIETH ANNIVERSARY  
THIS YEAR WITH A MULTI-MONTH CAMPAIGN TO HELP WOMEN SUCCEED.  
FASHION RETAILER, THE LIMITED, HAS PARTNERED WITH DRESS FOR  
SUCCESS, AN ORGANIZATION THAT PROVIDES INTERVIEW ADVICE AND WORK  
CLOTHES TO WOMEN ENTERING OR RE-ENTERING THE WORK FORCE. A  
FOCUS OF THE ORGANIZATION IS CORE FASHION PIECES, THE FOUNDATION  
OF A SUCCESSFUL WARDROBE.

**ELIOTT STAPLES, VETERAN FASHION DESIGNER:**

**ES:** THE CLOTHES YOU WEAR SHOULD INSPIRE YOU EVERYDAY. AT THE LIMITED,  
OUR CLOTHES EMPOWER WOMEN TO SUCCEED IN THEIR PERSONAL AND  
PROFESSIONAL LIVES. THIS HAS ALWAYS BEEN OUR MISSION, FROM OUR  
START FIFTY YEARS AGO, AND WE'LL KEEP IT STRONG FOR AT LEAST  
ANOTHER FIFTY.

**NARRATOR:**

FOR MORE ON THE FIFTIETH ANNIVERSARY, INCLUDING LIMITED EDITION  
ACCESSORIES BENEFITING DRESS FOR SUCCESS AND ONGOING  
CELEBRATORY PROMOTIONS, VISIT THE LIMITED DOT COM SLASH FIFTIETH.  
AND, CHECK OUT THE LIMITED STORE NEAREST YOU.