

RISE: SHOULD YOU BE CONSIDERING NATURAL PET FOOD FOR YOUR PET?

I'M RISE JILL MILLER.

MANY PET OWNERS ARE THINKING ABOUT MAKING A SWITCH TO NATURAL PET FOOD BUT DON'T KNOW HOW TO CHOOSE THE OPTION THAT'S RIGHT FOR THEM. BEFORE MAKING A SWITCH, REMEMBER THAT PET FOOD IS FORMULATED TO BE THE SOLE SOURCE OF YOUR PET'S NUTRITION, SO IT'S THE INGREDIENT RATIOS THAT ARE ESSENTIAL TO MAKING THE FOOD, AND YOUR PET'S DIET, COMPLETE AND BALANCED. THIS MEANS THAT THE IDEAL FOOD MUST CONTAIN THE RIGHT AMOUNT OF BOTH MACRONUTRIENTS - CARBOHYDRATES, FAT, AND PROTEIN - AND MICRONUTRIENTS OR VITAMINS, AND MINERALS FOR A PET'S LIFESTYLE. VETERINARIAN, PET M-D CONTRIBUTOR AND AUTHOR OF PAW CURIOUS DOT COM, JESSICA VOGELSANG:

DR. V: PET OWNERS SHOULD LOOK FOR A FOOD THAT PROVIDES PERFECTLY BALANCED NUTRITION FOR THEIR PET'S SPECIFIC LIFE STAGE AND SPECIAL NEEDS. AND FOR THOSE LOOKING FOR A NATURAL OPTION, A FOOD LIKE NEW HILL'S IDEAL BALANCE IS A GREAT CHOICE BECAUSE IT PROVIDES NATURAL INGREDIENTS, PERFECTLY BALANCED.

RISE: FOR MORE INFORMATION, VISIT [HILLS IDEAL BALANCE DOT COM](https://www.hillspet.com/idealbalance).