

A RECENT SURVEY SHOWS THAT FAMILIES ARE FOUR-TIMES MORE LIKELY TO EAT AT HOME VERSUS DINING OUT<sup>1</sup>. HOWEVER, CONSUMERS OFTEN STILL YEARN FOR THE FLAVORS OF THEIR LOCAL PIZZERIA.

THANKS TO A NEW PRODUCT, YOU CAN GET DELICIOUS PIZZERIA-STYLE PIZZA BAKED FRESH RIGHT FROM YOUR OWN OVEN. WITH NEW PIZZERIA! FROM DIGIORNO, EVEN THE MOST SKEPTICAL FROZEN PIZZA CONSUMERS WILL BE CONVERTED TO INSTANT BELIEVERS.

NEW PIZZERIA! FROM DIGIORNO IS THE LASTEST BREAKTHROUGH IN FROZEN PIZZA WITH DELICIOUS TASTES AND TEXTURES INSPIRED BY THE PIZZERIA EXPERIENCE. PIZZERIA! FROM DIGIORNO HAS AN ENTIRELY NEW CRUST THAT IS CRISPY ON THE OUTSIDE, SOFT AND AIRY ON THE INSIDE AND DRIZZLED WITH EXTRA VIRGIN OLIVE OIL. IT'S TOPPED WITH A NEW, FLAVORFUL SAUCE MADE FROM VINE-RIPENED TOMATOES, GARLIC AND HERBS - THEN FINISHED OFF WITH PREMIUM QUALITY MEATS, CHEESES AND VEGETABLES. THESE DELICIOUS PIZZAS FEATURE ONLY THE HIGHEST QUALITY INGREDIENTS, NO ARTIFICIAL FLAVORS AND A PRESERVATIVE-FREE CRUST.

READY IN JUST MORE THAN TWENTY MINUTES, YOU CAN CHOOSE FROM FOUR MOUTHWATERING PIZZERIA-INSPIRED VARIETIES THAT RAISE THE BAR ON TASTE. NOW THE FARDEST YOU'LL HAVE TO GO FOR THAT NEIGHBORHOOD PIZZERIA EXPERIENCE IS YOUR OWN OVEN. FOR MORE INFO, VISIT DIGIORNO DOT COM.

1. **Source:** United States Department of Agriculture  
<http://www.wwlp.com/dpp/news/local/hampden/study-people-eating-more-home-cooking>