

**RISE: DOG OWNERS, EVER WONDER WHAT KIND OF BREEDS MAKE UP YOUR MUTT?
OR WHETHER YOUR PUREBRED IS ACTUALLY PURE? I'M RISE JILL MILLER.**

**UNTIL RECENTLY, FINDING THE ANSWERS WAS UNRELIABLE GUESSWORK
BASED ON VISUAL CUES, BUT IT'S INFORMATION THAT'S IMPORTANT TO
PROPERLY CARE FOR OUR PETS. NOW DOG OWNERS CAN GET VALUABLE
DNA-BASED INSIGHTS WITH WISDOM PANEL TWO-POINT-OH, A NEW DO-IT-
YOURSELF DNA TEST TO HELP EXPLAIN A DOG'S UNIQUE APPEARANCE,
BEHAVIORS, AND TRAINING NEEDS. ONCE THE BREED MIX IS IDENTIFIED,
OWNERS CAN CREATE A CUSTOMIZED TRAINING, EXERCISE OR NUTRITION
PROGRAM.**

**DOCTOR ANGELA HUGHES, VETERINARY GENETICS RESEARCH MANAGER AT
MARS VETERINARY,**

**AH: WISDOM PANEL TWO-POINT-O ALLOWS OWNERS TO LEARN SO MUCH MORE
ABOUT THEIR FAMILY PETS. WITH JUST A SIMPLE CHEEK SWAB, DOG OWNERS
CAN IDENTIFY THE SEPARATE BREEDS IN A MIXED BREED DOG, INFORM THE
ANCESTRY OF A "DESIGNER DOG," OR CERTIFY A SUSPECTED PUREBRED
DOG.**

RISE: FOR MORE ON CANINE DNA TESTING, VISIT WISDOM-PANEL-DOT-COM.