

VO: SMART PHONES ARE TURNING EVERY MOMENT INTO A CANDID PHOTO OPPORTUNITY. SO, IT PAYS TO ALWAYS BE CAMERA-READY. I'M RISE JILL MILLER.

ACTRESS AND SUPERMODEL MOLLY SIMS KNOWS A THING OR TWO ABOUT LOOKING GOOD WHEN THE CAMERA IS ON AND WANTS TO HELP WOMEN EXPERIENCE WHAT SHE CALLS "THE LUMINOUS EFFECT."

MOLLY: WHEN YOUR SKIN LOOKS RADIANT, YOU FEEL RADIANT, AND IT SHOWS. MY SECRET? I START THE DAY WITH A GREEN JUICE, WORK OUT REGULARLY TO MAKE MY COMPLEXION GLOW AND OF COURSE, USE THE RIGHT SKINCARE. I'M A HUGE POND'S® FAN AND LOVE THEIR NEW LUMINOUS LINE OF CLEANSERS AND A MOISTURIZER THAT BRIGHTEN DULL SKIN. THEY MAKE MY SKIN LOOK BRIGHT AND BEAUTIFUL SO I'M ALWAYS CAMERA READY.

VO: THIS MONTH IS THE LAUNCH OF THE POND'S® THIRTY DAY LUMINOUS PHOTO CHALLENGE TO CELEBRATE WOMEN'S MOST LUMINOUS MOMENTS. TO PARTICIPATE IN THE THIRTY DAY SWEEPSTAKES, WOMEN CAN UPLOAD PHOTOS OF THEIR LUMINOUS MOMENTS TO POND'S FACEBOOK PAGE DAILY FOR A CHANCE TO WIN AN AMAZING PRIZE EVERY DAY. VISIT POND'S® ON FACEBOOK TO SHARE YOUR PHOTOS AND FOR MORE TIPS FROM MOLLY SIMS. I'M RISE JILL MILLER.