

RISE: SPRING IS JUST AROUND THE CORNER AND YOU WILL BE SPENDING FAR MORE TIME OUTSIDE; WHETHER YOU ARE GOING FOR A WALK TO ENJOY THE WARMER WEATHER, HEADING OUT TO DINNER WITH GIRLFRIENDS OR PACKING FOR A SPRING GETAWAY. I'M RISE JILL MILLER.

JUSTINE SANTANIELLO, NEW YORK CITY BASED BEAUTY AND FASHION EXPERT:

DOVE: I LOVE TO GET UP AND GO DURING THE SPRING SEASON. HAVING A GOOD DEODORANT TO GIVE ME THE PROTECTION AND CARE I NEED IS A MUST-HAVE; THAT'S WHY DOVE GO SLEEVELESS DEODORANT IS THE PERFECT CHOICE FOR ME.

RISE: WHY DOES IT STAND OUT FROM OTHERS?

DOVE: DOVE GO SLEEVELESS DEODORANT IS FORMULATED TO GIVE WOMEN SOFTER, SMOOTHER UNDERARMS IN JUST FIVE DAYS! IT'S THE ONLY DEODORANT ON THE MARKET WITH VITAMINS E AND F AND DOVE ONE QUARTER MOISTURIZERS, PROVIDING CARE FOR UNDERARM SKIN. PLUS, IT'S CLINICALLY PROVEN TO SOOTHE SHAVING IRRITATION AND PROVIDES 48-HOUR ODOR AND WETNESS PROTECTION. NOT TO MENTION IT'S AVAILABLE IN A VARIETY OF LIGHT FRAGRANCES. WHAT MORE COULD WE ASK FOR?

RISE: FOR MORE INFORMATION, VISIT DOVE DOT COM.