

VO: THE BIG GAME IN NEW ORLEANS IS ALMOST HERE AND IT'S EASY TO CELEBRATE LIKE YOU'RE IN THE BIG EASY. I'M RISE JILL MILLER.

WHILE MANY WILL WATCH THE GAME BEING PLAYED ON THE FIELD, THE REAL ACTION IS AT TAILGATES AND WATCH PARTIES. JAZZ UP YOUR GAMEDAY MENU WITH IDEAS FROM ZATARAIN'S, THE BRAND SERVING UP NEW ORLEANS-STYLE FOODS FOR MORE THAN 120 YEARS.

MORE FROM OLIVIA MANNING, MOTHER OF N-F-L QUARTERBACKS PEYTON AND ELI MANNING AND NEW ORLEANS NATIVE:

OLIVIA: I LIKE MAKING RECIPES THAT ARE QUICK, EASY AND PACKED WITH AUTHENTIC NEW ORLEANS FLAVOR. ZATARAIN'S RICE MIXES, LIKE JAMBALAYA AND DIRTY RICE, GIVE ENDLESS POSSIBILITIES FOR GAMEDAY MENUS AND GIVE A TRUE TASTE OF HOME TO MY GUESTS.

VO: SERVE A JAMBALAYA BAR OR DIRTY RICE TACOS ALLOWING YOUR GUESTS TO CUSTOMIZE THEIR DISHES WITH THEIR FAVORITE TOPPINGS. AND, GIVE CHICKEN WINGS A KICK WITH A SWEET AND TANGY GLAZE OF CREOLE MUSTARD, PINEAPPLE JUICE AND CHILI SAUCE.

FOR THESE RECIPES AND MORE, CHECK OUT THE GAMEDAY TAB ON ZATARAIN'S FACEBOOK PAGE.