

SAMSUNG AUDIO NEWS RELEASE (ZNR)

DRAFT

DECEMBER 7, 2012

Rise: HOW DID YOUR THANKSGIVING MEAL TURN OUT? ARE YOU PART OF THE 9 OUT OF 10 WHO LOVED IT AND WOULD HOST A HOLIDAY MEAL AGAIN? I'M RISE JILL MILLER.

A NEW SURVEY FROM SAMSUNG HOME APPLIANCES SHOWS THAT DESPITE SOME HOLIDAY REGRETS, MOST OF US CAN'T WAIT TO GET BACK IN THE KITCHEN. AND LUCKY FOR US, HELP HAS ARRIVED.

AN ONLINE RESOURCE BROUGHT TO YOU BY SAMSUNG HOME APPLIANCES IS LOADED WITH IDEAS AND SMART PRODUCT INNOVATIONS TO HELP KEEP YOUR HOME OPERATING AT PEAK PERFORMANCE. IT'S CALLED MAKE YOUR HOUSE WORK FOR THE HOLIDAYS.

TIPS: CHRISTINA STANLEY-SALERNO, FOUNDER OF [TAKEBACKYOURTABLE.COM](http://TAKEBACKYOURTABLE.COM), IS POSTING

CS: "EVERY HOLIDAY COOK NEEDS A HAND, SO I'VE TEAMED WITH SAMSUNG TO PROVIDE SOME ADVICE ON HOW TO GET AHEAD OF YOUR HOLIDAY MEAL LIKE CHECKING YOUR PANTRY BEFORE YOU HIT THE STORE. AND MY EASY-TO-MAKE BAKED BRIE IN SOURDOUGH RECIPE IS ALWAYS A HIT AT ANY MEAL."

RISE: LEARN MORE ABOUT POWER CLEANING, PLANNING AND DELICIOUS HOLIDAY DISHES AT MAKE YOUR HOUSE WORK FOR THE HOLIDAYS ON [FACEBOOK.COM/SAMSUNGHOMEAPPLIANCES](http://FACEBOOK.COM/SAMSUNGHOMEAPPLIANCES).