

**RISE: THE “BEST PART OF WAKIN’ UP” JUST GOT A LITTLE MERRIER. I’M RISE JILL MILLER.**

**THIS HOLIDAY SEASON, THE MAKERS OF FOLGERS® COFFEE ARE GIVING AWAY EIGHT WEEKS OF PRIZES AS PART OF THEIR WAKIN’ UP CLUB HOLIDAY EXCLUSIVES PROMOTION.**

**PRIZES INCLUDE COFFEEMAKERS, GIFTCARDS, COFFEE FOR A YEAR AND TEN THOUSAND DOLLARS!**

**ANOTHER FUN NEW WAY TO SPREAD HOLIDAY CHEER THIS SEASON IS THE NEW FOLGERS WAKIN’ UP HOLIDAY MOBILE APP, CHECK IT OUT TO CREATE CUSTOM HOLIDAY GREETINGS TO SHARE WITH FAMILY AND FRIENDS.**

**MARIBETH BADERTSCHER, VICE PRESIDENT, CORPORATE COMMUNICATIONS, THE J.M. SMUCKER COMPANY.**

**MB:** WE ARE THRILLED TO OFFER COFFEE FANS SOME ADDITIONAL WAYS TO EXPERIENCE THE HOLIDAYS THIS YEAR. WE HOPE THIS HOLIDAY SEASON PROVIDES FRIENDS AND FAMILY AMPLE TIME TO GATHER AND SHARE MEMORABLE MOMENTS WHILE ENJOYING A CUP OF **FOLGERS** COFFEE.

**RISE: FOR COMPLETE OFFICIAL RULES, TO DOWNLOAD THE MOBILE APP AND JOIN THE WAKIN’ UP CLUB FOR YOUR CHANCE TO WIN PRIZES, VISIT FOLGERS DOT COM THROUGH JANUARY SECOND. PROMOTION OPEN TO LEGAL RESIDENTS OF THE 50 UNITED STATES AND D.C., 18 YEARS AND OLDER. VOID WHERE PROHIBITED.**