

McCormick Flavor Forecast 2013

RISÉ: TREND EXPERTS SAY PEOPLE ARE STOPPING TO ENJOY THE MOMENT MORE AND MORE – AND THIS INCLUDES SAVORING THE FOODS THEY EAT. I'M RISE JILL MILLER.

ACCORDING TO A NEW FOOD TREND REPORT – THE MCCORMICK FLAVOR FORECAST 2013 – PEOPLE ARE DIVING HEADFIRST INTO SUMPTUOUS FLAVOR COMBINATIONS AND UNAPOLOGETIC EATING EXPERIENCES THAT OFFER AN ESCAPE FROM THEIR DAILY DEMANDS.

CHEF MARK GARCIA.

MARK: PEOPLE ARE LOOKING FOR THE PERFECT BITE THAT GIVES THEM AN INDULGENT MOMENT TO SAVOR. IMAGINE THE KIND OF SATISFACTION OF A FLAVOR COMBINATION LIKE DECADENT BITTER CHOCOLATE, SWEET BASIL AND PASSION FRUIT.

RISÉ: HOW CAN WE USE THESE INGREDIENTS, CHEF?

MARK: EVEN IN WINTER, BABY BACK RIBS CAN BE A FLAVORFUL AND COMFORTING ESCAPE, ESPECIALLY WHEN THEY'RE COMBINED WITH RICH CHOCOLATE AND SWEET PASSION FRUIT. MIX COCOA POWDER AND BASIL IN A SAVORY SPICE RUB. WRAP THEM IN FOIL AND THROW THEM IN THE OVEN FOR EASY, HANDS-OFF ROASTING. BRUSH THE RIBS WITH A PASSION FRUIT BARBECUE SAUCE FOR THE PERFECT FINISHING TOUCH.

RISÉ: FOR THIS RECIPE AND MORE, VISIT FLAVOR FORECAST DOT COM