

**RISE: CANDY FANS MAKE COLOR HISTORY THIS YEAR. I'M RISE JILL MILLER.**

**FROM DECEMBER TWENTY-ELEVEN THROUGH JANUARY TWENTY-TWELVE, M&M'S BRAND ASKED THEIR FACEBOOK COMMUNITY OF MORE THAN TWO POINT FIVE MILLION, TO DECIDE WHICH COMBINATION OF CHOCOLATE SHELL COLORS SHOULD BE FEATURED TOGETHER IN THEIR NEW EIGHT OUNCE PACKAGES FOR A LIMITED TIME.**

**WHEN THE VOTES WERE TALLIED, THE WINNING COLORS INCLUDED THREE EXISTING FAN FAVORITES – BLUE, RED AND GREEN – AS WELL AS THREE NEW COLORS – PURPLE, AQUA AND DARK PINK.**

**MORE FROM MISS GREEN:**

**GREEN: I'M TICKLED GREEN OUR VERY OWN FANS VOTED FOR US! HOW FABULOUS IS THAT? NOW, I'M NOT SURPRISED MY NAME SHOWED UP IN THE WINNING MIX – ARE YOU? I CAN'T SPEAK FOR BLUE OR RED, BUT I SURE AM EXCITED TO FIND OUT WHAT OUR FANS THINK OF THE NEW COLOR BLEND. BUT DON'T WAIT TOO LONG! PURPLE, AQUA AND DARK PINK WILL ONLY BE VISITING FOR A LITTLE WHILE.**

**RISE: THE NEW COLOR MIX WILL BE AVAILABLE IN EIGHT OUNCE MILK CHOCOLATE AND PEANUT BAGS. LOOK FOR IT IN SELECT STORES LATER THIS MONTH AND NATIONWIDE NEXT MONTH. FOR MORE INFORMATION, VISIT FACEBOOK DOT COM SLASH M-M-S.**