

RISE: THE HOLIDAY SEASON MEANS LOTS OF PARTIES AND NEEDING YOUR HAIR TO LAST FROM DAY TO NIGHT. I'M RISE JILL MILLER.

YOU MIGHT BE COMING FROM THE OFFICE AND WANT TO LOOK LIKE YOU JUST WALKED OUT OF THE SALON. LUCKILY, THERE ARE EASY WAYS TO DO THIS. THE KEY TO ACHIEVING LONG-LASTING STYLE IS USING PRODUCTS THAT NOURISH HAIR.

JORDAN REID, DOVE BRAND AMBASSADOR AND FOUNDER OF RAM SHACKLE GLAM DOT COM SHARES HER HOLIDAY HAIR TIPS:

JORDAN: I ENJOY THIS TIME OF YEAR, BUT IT IS SUCH A BUSY TIME! RIGHT NOW I AM LOVING A WAVY HAIRSTYLE AS IT CAN BE DRESSED UP OR DOWN.

MY GO-TO PRODUCT FOR A WAVY STYLE IS THE DOVE® STYLE PLUS CARE NOURISHING CURLS WHIPPED CREAM MOUSSE. THE LIGHTWEIGHT FORMULA GENTLY NOURISHES HAIR TO HELP ELIMINATE FRIZZ AND HAIR IS LEFT TOUCHABLY SOFT FOR A LONG-LASTING STYLE.

RISE: HOW ELSE DO YOU PREP FOR A PARTY?

JORDAN: A GREAT DRESS AND SPARKLY JEWELRY IS ALWAYS A MUST AND THE PERFECT COMPLEMENT TO MY HAIR.

RISE: FIND YOUR OWN HAIR STYLE INSPIRATION AT THE DOVE GREAT STYLE EFFECT GALLERY ON FACEBOOK DOT COM SLASH DOVE.