

**RISE: IT'S NO SECRET THAT SPAYING AND NEUTERING IMPROVES THE QUALITY OF LIFE FOR CATS AND OWNERS. I'M RISE JILL MILLER. THE PROCEDURE PROVIDES AMERICA'S 76 MILLION PET CATS WITH LONGER LIVES, PREVENTS UNWANTED LITTERS AND CREATES A FRIENDLIER DISPOSITION. BUT, MOST OWNERS DON'T KNOW THAT THE PROCEDURE CAN ALSO LEAD TO HORMONAL AND BEHAVIORAL CHANGES.**

**ANIMAL BEHAVIORIST STEVE DALE:**

**STEVE: OWNERS MAY NOTICE THEIR CAT SEEMS LAZY, HAS AN INSATIABLE APPETITE OR BEGS FOR FOOD. WHAT THEY DON'T UNDERSTAND IS THAT DECREASED ENERGY AND INCREASED APPETITE ARE MAJOR SIDE EFFECTS OF SPAYING AND NEUTERING. ROYAL CANIN IS INTRODUCING A SPAYED/NEUTERED™ LINE OF FELINE FORMULAS THAT INCLUDES BALANCED NUTRITION AND APPETITE CONTROL TO HELP MANAGE THESE CHANGES. IT'S A SIMPLE SOLUTION TO HELP CATS MAINTAIN WEIGHT AND PROMOTE BETTER HEALTH THROUGHOUT THEIR LIVES. YOU CAN FIND IT AT YOUR LOCAL PETSMART, PETCO, OR FAVORITE PET SPECIALTY STORE.**

**RISE: FOR MORE ON THE FOOD AND A NEW CAMPAIGN, *YOU SHARE, WE GIVE*, BENEFITTING THE AMERICAN HUMANE ASSOCIATION, VISIT FACEBOOK DOT COM SLASH ROYAL CANIN DOT US.**