

**RISE: FROM ONLINE DATING RULES TO BEING PUNCTUAL, MODERN BEAUTY IS ALL ABOUT PUTTING YOUR BEST FOOT FORWARD. I'M RISE JILL MILLER.**

**AMONG MANNERS AND SOCIAL MEDIA GRACES, TAKING CARE OF YOURSELF AND YOUR SKIN IS THE FIRST STEP TO ACTING LIKE A MODERN BEAUTY.**

**MORE FROM ETIQUETTE EXPERT ANNA POST ON HOW WOMEN CAN REVEAL THEIR BEST SELVES, NO MATTER THE OCCASION.**

**ANNA: I WAS SHOCKED TO LEARN THAT MANY WOMEN ARE NOT CARING FOR THEIR SKIN THE WAY THEY SHOULD. A NEW SURVEY BY POND'S REVEALS THAT MORE THAN 40 PERCENT OF WOMEN DO NOT WASH THEIR FACE EVERY NIGHT BEFORE THEY GO TO BED. THAT MEANS THEY ARE NOT REMOVING MAKE-UP AND OTHER IMPURITIES THAT CAN LEAVE SKIN LOOKING DULL.**

**RISE: THIS MONTH POND'S® IS INTRODUCING THEIR NEW LUMINOUS CLEAN CLEANSERS. THE CLEANSERS, WHICH ARE ENRICHED WITH MOISTURIZING INGREDIENTS AND SOFT WHITE KAOLIN CLAY, A NATURAL MINERAL KNOWN TO ACT LIKE A MAGNET TO GENTLY DRAW OUT DEEP-DWELLING IMPURITIES, REVEAL BRIGHT AND LUMINOUS SKIN." VISIT POND'S® ON FACEBOOK TODAY FOR TIPS FROM ANNA POST AND JOIN THE BEAUTY CONVERSATION. I'M RISE JILL MILLER.**