

VO: WITH TEMPERATURES ON THE RISE AND ROAD TRIPS ON THE HORIZON, SUMMER CAN BE A CHALLENGING TIME TO GO GREEN. BUT SMALL CHANGES TO YOUR DAILY ROUTINE CAN REALLY ADD UP. HERE ARE A FEW WAYS TO MAKE A DIFFERENCE:

- TURN OFF APPLIANCES WHEN THEY'RE NOT IN USE
- SWITCH TO ENERGY-EFFICIENT LIGHTBULBS
- CARPOOL MORE OFTEN
- USE REUSABLE GROCERY BAGS
- JOIN THE HEINZ "JOIN THE GROWING MOVEMENT" CAMPAIGN

TO PARTICIPATE, **VISIT** YOUR FAVORITE RESTAURANT SERVING HEINZ KETCHUP, **SCAN** THE QR CODE ON THE BACK OF THE SPECIALLY MARKED BOTTLE, **PLEDGE** TO MAKE ONE SMALL, ENVIRONMENTALLY RESPONSIBLE CHANGE TO YOUR DAILY ROUTINE AND **SHARE** YOUR PLEDGE WITH YOUR FRIENDS ON FACEBOOK OR TWITTER. FOR EACH PLEDGE TAKEN AND SHARED, HEINZ WILL HELP PLANT A TREE, UP TO FIFTY-SEVEN THOUSAND TOTAL.

THE "JOIN THE GROWING MOVEMENT" CAMPAIGN IS ON ALL HEINZ KETCHUP RESTAURANT BOTTLES MADE WITH PLANTBOTTLE TECHNOLOGY. THE PLANTBOTTLE PACKAGING IS MADE FROM UP TO 30 PERCENT RENEWABLE MATERIAL DERIVED FROM SUGAR CANE AND IS STILL 100 PERCENT RECYCLABLE. FOR MORE, **VISIT** HEINZKETCHUP.COM OR THE HEINZ KETCHUP FACEBOOK PAGE.