

**RISE: A SALES TEAM IN NEW YORK, CUSTOMERS IN L-A, AND VENDORS IN JAPAN
NEED TO MEET ON A KEY PROJECT. HOW TO DO THIS QUICKLY, WITHOUT
SPENDING HUGE TIME AND MONEY TRAVELING? I'M RISE JILL MILLER.
THANKS TO A NEW CLOUD-BASED WEB AND VIDEO CONFERENCING SERVICE,
BUSINESSES CAN ENJOY BOARDROOM-QUALITY ONLINE MEETINGS, WITH
CUTTING-EDGE COLLABORATION FEATURES.
BILL HENDERSON, VICE PRESIDENT, BROTHER INTERNATIONAL
CORPORATION.**

BILL: UNTIL NOW, USE OF WEB AND VIDEO CONFERENCING HAS OFTEN BEEN
DISAPPOINTING, DUE TO INCONSISTENT VIDEO QUALITY AND POORLY
SYNCHED AUDIO. SO, ONLINE MEETINGS HAVEN'T ALWAYS BEEN GOOD
SUBSTITUTES FOR IN-PERSON ONES. BROTHER'S NEW OMNIJOIN™ SERVICE
CHANGES ALL THAT.

RISE: HOW HAS IT IMPROVED ONLINE MEETINGS?

BILL: OUR SERVICE PROVIDES CRYSTAL-CLEAR VIDEO, SEAMLESSLY-SYNCHED
AUDIO, AND GREAT COLLABORATION TOOLS. FINALLY, BUSINESSES CAN
ENJOY PRODUCTIVE ONLINE MEETINGS ANYTIME THAT FEEL LIKE BEING FACE-
TO-FACE.

RISE: FOR MORE, VISIT OMNI JOIN DOT COM.