

RISE: A SALES TEAM IN NEW YORK, CUSTOMERS IN L-A, AND VENDORS IN JAPAN NEED TO MEET ON A KEY PROJECT. HOW TO DO THIS QUICKLY, WITHOUT SPENDING HUGE TIME AND MONEY TRAVELING? I'M RISE JILL MILLER. THANKS TO A NEW CLOUD-BASED WEB AND VIDEO CONFERENCING SERVICE, BUSINESSES CAN ENJOY BOARDROOM-QUALITY ONLINE MEETINGS, WITH CUTTING-EDGE COLLABORATION FEATURES.

BILL HENDERSON, VICE PRESIDENT, BROTHER INTERNATIONAL CORPORATION.

BILL: UNTIL NOW, USE OF WEB AND VIDEO CONFERENCING HAS OFTEN BEEN DISAPPOINTING, DUE TO INCONSISTENT VIDEO QUALITY AND POORLY SYNCED AUDIO. SO, ONLINE MEETINGS HAVEN'T ALWAYS BEEN GOOD SUBSTITUTES FOR IN-PERSON ONES. BROTHER'S NEW OMNIJOIN™ SERVICE CHANGES ALL THAT.

RISE: HOW HAS IT IMPROVED ONLINE MEETINGS?

BILL: OUR SERVICE PROVIDES CRYSTAL-CLEAR VIDEO, SEAMLESSLY-SYNCED AUDIO, AND GREAT COLLABORATION TOOLS. FINALLY, BUSINESSES CAN ENJOY PRODUCTIVE ONLINE MEETINGS ANYTIME THAT FEEL LIKE BEING FACE-TO-FACE.

RISE: FOR MORE, VISIT OMNI JOIN DOT COM.