

RISE: DELICIOUS PORK PLAYS A KEY ROLE IN MANY CELEBRATIONS; FROM HAM AT EASTER TO RIBS AT BARBECUES. BUT IT'S THE ADAPTABLE PORK CHOP THAT CAN BE THE STAR YEAR-ROUND. I'M JILL MILLER.

THOUGH THIS POPULAR CUT IS ONE OF THE MOST VERSATILE IN THE MEAT CASE, A SURVEY BY THE NATIONAL PORK BOARD REVEALED ONLY ABOUT ONE IN FIVE AMERICANS REALIZE PORK CHOPS' ENDLESS POTENTIAL.

TO HELP MAKE MEAL-TIME AN INSPIRED EXPERIENCE, AMERICA'S PORK PRODUCERS HAVE TEAMED UP WITH IRON CHEF AMERICA WINNER AND CHOPPED GRAND CHAMPION, MADISON COWAN, TO HELP AMERICA "UNLEASH THE POWER OF THE PORK CHOP":

MADISON: "GETTING CREATIVE IS EASY WITH A PROTEIN AS VERSATILE AND FLAVORFUL AS PORK CHOPS. IT'S MY FIRST CHOICE TO TRY NEW TASTES AND TECHNIQUES. MY BEST TIP FOR A PROPER CHOP? – KEEP IT JUICY AND TENDER - DON'T OVERCOOK 'EM! COOK TO ONE-HUNDRED AND FOURTY-FIVE DEGREES FARHENHEIT, WITH A THREE-MINUTE REST."

RISE: KEEP YOUR CULINARY JUICES FLOWING – FIND TIPS AND RECIPES TO UNLEASH THE POWER OF THE PORK CHOP AT PORK BE INSPIRED DOT COM.