

RISE: SCHOOL IS OUT, TEMPERATURES ARE CLIMBING...LET THE SUMMER FUN

BEGIN. I'M RISE JILL MILLER.

SUMMER IS ABOUT SERIOUS FUN AND RELAXATION WITH FAMILY. BUT HOW

DO YOU MAXIMIZE FUN IN THE SUN, WITHOUT OVER SPENDING?

KIMBERLY DANGER, FOUNDER OF MOMMY SAVERS DOT COM

KD: DURING SUMMER, I WANT TO BE OUTDOORS HAVING FUN WITH FAMILY, WHETHER WE'RE GRILLING, CAMPING OR ON A PICNIC. BUT I ALSO LOVE A GOOD VALUE. THAT'S WHY ALDI IS MY GO-TO DESTINATION FOR SUMMER.

RISE: HOW CAN FAMILIES GET CREATIVE AND ENJOY THE SEASON?

KD: HAVE A STAYCATION BY SETTING UP CAMPING BASICS IN THE BACKYARD. TURN YOUR PATIO INTO A BURGER BAR WITH LOTS OF TOPPINGS SO EVERYONE CAN BUILD WHAT THEY WANT. AND MY BEST MOMMY SAVER TIP: SHOP AT ALDI. THEY HAVE IT ALL – FOR UP TO FIFTY PERCENT LESS THAN MOST GROCERS. FROM FRESH FRUITS AND VEGETABLES TO A WIDE SELECTION OF GRILLING MEATS AND AWARD-WINNING WINES, TO OUTDOOR PATIO FURNITURE, PLANTS, FLOWERS AND CONVENIENT CAMPING BASICS, I CAN GET THE HIGH-QUALITY PRODUCTS I NEED TO MAKE MY SUMMER SUCCESSFUL.

RISE: FOR MORE, VISIT ALDI DOT U-S.