

VO: THOUSANDS OF WOMEN HAVE ASKED TO BE IN A DOVE AD, AND NOW EVERY WOMAN CAN BE AS PART OF THE BRAND'S LARGEST CAMPAIGN FEATURING REAL WOMEN!

WOMEN JUST NEED THE CONFIDENCE TO UPLOAD A PHOTO SHOWING OFF THEIR BEAUTIFUL SKIN. EVERY PHOTO THAT MEETS REQUIREMENTS WILL APPEAR IN A DOVE® AD ON A TIMES SQUARE BILLBOARD, AN ONLINE GALLERY AND DIGITAL ADS. "SHOW US YOUR SKIN" CELEBRATES DOVE® BODY WASHES AND BEAUTY BARS THAT GIVE WOMEN SOFT, SMOOTH SKIN THEY WILL WANT TO SHOW OFF.

BEAUTY EXPERT JENN FALIK SHARES THE BRAND'S COMMITMENT TO HELP WOMEN REALIZE THEIR BEAUTY POTENTIAL.

FALIK: I LOVE SHARING BEAUTY TIPS WITH WOMEN, LIKE HOW TO GET SOFT AND SMOOTH SKIN. I BELIEVE THAT WHEN WOMEN LOOK AND FEEL THEIR BEST, THEY WILL HAVE THE CONFIDENCE TO SHOW OFF. IT'S REALLY EXCITING THAT DOVE IS GIVING THEM A NATIONAL STAGE TO DO JUST THAT!"

VO: UPLOAD YOUR PHOTO AT DOVE DOT COM SLASH SHOW US YOUR SKIN. THEN SEARCH FOR YOUR PHOTO AND SHARE YOUR "SPOTLIGHT MOMENT" WITH FRIENDS AND FAMILY!

PHOTOS WILL BE ACCEPTED THROUGH AUGUST FIRST. VISIT DOVE.COM TO LEARN MORE.