

**VO: THOUSANDS OF WOMEN HAVE ASKED TO BE IN A DOVE AD, AND NOW
EVERY WOMAN CAN BE AS PART OF THE BRAND'S LARGEST CAMPAIGN
FEATURING REAL WOMEN!**

**WOMEN JUST NEED THE CONFIDENCE TO UPLOAD A PHOTO SHOWING OFF
THEIR BEAUTIFUL SKIN. EVERY PHOTO THAT MEETS REQUIREMENTS WILL
APPEAR IN A DOVE® AD ON A TIMES SQUARE BILLBOARD, AN ONLINE
GALLERY AND DIGITAL ADS. “SHOW US YOUR SKIN” CELEBRATES DOVE®
BODY WASHES AND BEAUTY BARS THAT GIVE WOMEN SOFT, SMOOTH
SKIN THEY WILL WANT TO SHOW OFF.**

**BEAUTY EXPERT JENN FALIK SHARES THE BRAND'S COMMITMENT TO
HELP WOMEN REALIZE THEIR BEAUTY POTENTIAL.**

**FALIK: I LOVE SHARING BEAUTY TIPS WITH WOMEN, LIKE HOW TO GET SOFT AND
SMOOTH SKIN. I BELIEVE THAT WHEN WOMEN LOOK AND FEEL THEIR BEST,
THEY WILL HAVE THE CONFIDENCE TO SHOW OFF. IT'S REALLY EXCITING
THAT DOVE IS GIVING THEM A NATIONAL STAGE TO DO JUST THAT!"**

**VO: UPLOAD YOUR PHOTO AT DOVE DOT COM SLASH SHOW US YOUR SKIN.
THEN SEARCH FOR YOUR PHOTO AND SHARE YOUR “SPOTLIGHT MOMENT”
WITH FRIENDS AND FAMILY!**

**PHOTOS WILL BE ACCEPTED THROUGH AUGUST FIRST. VISIT DOVE.COM TO
LEARN MORE.**