

RISE: FEBRUARY FOURTEENTH IS ABOUT MORE THAN JUST STORE-BOUGHT FLOWERS AND A BOX OF CHOCOLATE. I'M RISE JILL MILLER.

VALENTINE'S DAY IS ALL ABOUT MAKING SWEETS FOR THE SWEETEST PEOPLE IN YOUR LIFE. IT'S ALSO THE PERFECT TIME TO BRING KIDS INTO THE KITCHEN. THE 2011 WILTON KIDS BAKING AND DECORATING REPORT REVEALED THAT EIGHTY PERCENT OF MOMS SAY TIME WITH THE KIDS IS THE MAIN MOTIVATION FOR BAKING TOGETHER. AND, SIXTY-EIGHT PERCENT OF MOMS WELCOME BAKING AS A CREATIVE OPPORTUNITY FOR KIDS.

NANCY SILER, HOST OF P-B-S' BAKE, DECORATE, CELEBRATE:

NANCY: VALENTINE'S DAY IS A CELEBRATION THAT INVITES KIDS TO PARTICIPATE IN CREATING DELICIOUS TREATS. BAKING AND DECORATING HEART-SHAPED SWEETS FROM WHOOPIE PIES TO COOKIES, CUPCAKES AND EVEN DOUGHNUTS OFFER FUN FOR EVERYONE. MAKE IT A PARTY BY CREATING A DECORATING STATION WITH SPRINKLES, SUGARS, ICINGS AND OTHER DECORATIONS THEMED FOR THE DAY.

RISE: VISIT WILTON DOT COM FOR INFO AND ASK NANCY VIDEO PODCASTS ON TIPS TO CREATE YOUR VALENTINE'S DAY TREATS.