

**RISE: IF YOU'RE LOOKING TO SAVE ON THIS YEAR'S HOLIDAY PARTY YOU'RE NOT ALONE. I'M RISE JILL MILLER.**

**DESPITE THE ECONOMY, AMERICANS STILL WANT TO CELEBRATE THIS HOLIDAY SEASON. AND WITH THE MEDIAN COST FOR PARTIES AT ABOUT \$350, SHOPPERS ARE LOOKING FOR QUALITY AND VALUE WHERE THEY CAN.**

**AMY CLARK, FROM MOM ADVICE DOT COM:**

AMY: HOLIDAY EXPENSES STACK UP, ESPECIALLY WHEN IT COMES TO WINE. BUT YOU CAN MAKE YOUR PARTIES AFFORDABLE WHEN YOU KNOW WHAT TO SERVE AND WHERE TO SHOP.

**RISE: WHAT DO YOU RECOMMEND?**

AMY: I RECOMMEND SHOPPING AT ALDI TO FIND GREAT DEALS ON HOLIDAY ENTERTAINING. ALDI SELLS MANY AWARD-WINNING WINES FOR LESS THAN FIVE DOLLARS A BOTTLE. THOSE PRICES WON'T PUT A CRAMP IN YOUR HOLIDAY ENTERTAINING OR BUDGET. WHETHER THE GREAT-TASTING LANDSHUT RIESLING, THE WALKER NAPA VALLEY RED WINE OR THE GONFALONE CHIANTI, ALDI OFFERS FANTASTIC WALLET-FRIENDLY WINES TO SATISFY THE PALATES OF ALL OF YOUR GUESTS. PAIR THESE AFFORDABLE WINES WITH CHEESE, CRACKERS, MAIN COURSES AND EASY DESSERTS FOR AN ELEGANT HOLIDAY SPREAD.

**RISE: FOR MORE INFO, VISIT ALDI DOT U-S.**