

RISE: IF YOU'RE LOOKING TO SAVE ON THIS YEAR'S HOLIDAY PARTY YOU'RE NOT ALONE. I'M RISE JILL MILLER.

DESPITE THE ECONOMY, AMERICANS STILL WANT TO CELEBRATE THIS HOLIDAY SEASON. AND WITH THE MEDIAN COST FOR PARTIES AT ABOUT \$350, SHOPPERS ARE LOOKING FOR QUALITY AND VALUE WHERE THEY CAN.

AMY CLARK, FROM MOM ADVICE DOT COM:

AMY: HOLIDAY EXPENSES STACK UP, ESPECIALLY WHEN IT COMES TO WINE. BUT YOU CAN MAKE YOUR PARTIES AFFORDABLE WHEN YOU KNOW WHAT TO SERVE AND WHERE TO SHOP.

RISE: WHAT DO YOU RECOMMEND?

AMY: I RECOMMEND SHOPPING AT ALDI TO FIND GREAT DEALS ON HOLIDAY ENTERTAINING. ALDI SELLS MANY AWARD-WINNING WINES FOR LESS THAN FIVE DOLLARS A BOTTLE. THOSE PRICES WON'T PUT A CRAMP IN YOUR HOLIDAY ENTERTAINING OR BUDGET. WHETHER THE GREAT-TASTING LANDSHUT RIESLING, THE WALKER NAPA VALLEY RED WINE OR THE GONFALONE CHIANTI, ALDI OFFERS FANTASTIC WALLET-FRIENDLY WINES TO SATISFY THE PALATES OF ALL OF YOUR GUESTS. PAIR THESE AFFORDABLE WINES WITH CHEESE, CRACKERS, MAIN COURSES AND EASY DESSERTS FOR AN ELEGANT HOLIDAY SPREAD.

RISE: FOR MORE INFO, VISIT ALDI DOT U-S.