



National Small Business Week starts May 16

PremiereTV: EVER dream about starting your own business?

Well, you're not alone. In a recent Yahoo! Small Business survey, having a flexible work schedule, being your own boss and earning a living, while fueling your passions, are the main motivators for starting a small business. And, with National Small Business Week starting on May 16, now just may be the time to take some action. Yahoo! Small Business expert Melissa Sobel suggests an important first step.

Melissa

Chaika-Sobel: Today, having a web site is crucial for any business, from consulting services to local stores and restaurants. The website establishes credibility for your business and makes it easier for customers to find you and learn about you. Business websites can cost as little as \$10 a month, and you can often build the site yourself without needing a technical background, which helps to keep start-up costs down.

PremiereTV: Sobel also suggests you seek the help of trusted brands and advisors, from your website partner to your accountant. And, do your research. You can begin by visiting [small business dot yahoo dot com](http://smallbusiness.yahoo.com) to find more resources to help get you started.

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