



Will your cat get home if it gets lost?

PREMIERETV:

PET IDENTIFICATION TAGS COULD SAVE YOUR PET'S LIFE. LESS THAN 2% OF LOST CATS MAKE IT HOME AND AS MANY AS THREE AND HALF MILLION END UP IN ANIMAL SHELTERS EACH YEAR.

THE MAKERS OF ARM & HAMMER CAT LITTER ARE EDUCATING CAT OWNERS ABOUT THE IMPORTANCE OF PET IDENTIFICATION TAGS AND SUPPORTING LOCAL SHELTERS WITH DONATIONS ACROSS THE COUNTRY.

BETH STERN, MEDIA PERSONALITY AND CAT OWNER, HELPS SPREAD THE WORD ABOUT THE IMPORTANCE OF PET IDENTIFICATION TAGS FOR BOTH INDOOR AND OUTDOOR CATS.

BETH:

A VISIBLE ID TAG WITH THE CAT'S NAME AND OWNER'S PHONE NUMBER INCREASES THE PET'S CHANCE OF BEING FOUND AND RETURNED SAFELY. I MAKE SURE MY ADOPTED CATS, APPLE AND WALTER, ARE ALWAYS TAGGED AND I ENCOURAGE ALL CAT OWNERS TO USE ID TAGS AS WELL TO KEEP THEIR PETS SAFE.

PREMIERETV:

AS PART OF THE PROGRAM, PET OWNERS CAN OBTAIN FREE ID TAGS WITH THE PURCHASE OF ANY TWO ARM & HAMMER® CAT LITTERS. FOR MORE INFORMATION VISIT PET TAG OFFER.COM.

7830 Old Georgetown Road Suite 125 | Bethesda, MD 20814
240.395.0225 | www.zpr.com