



Memorial Day, Veterans and Baseball

RISE: TO HONOR THOSE WHO PROTECT OUR FREEDOM THIS MEMORIAL DAY, ONE ORGANIZATION'S MISSION IS TO REMIND US THAT CASUALTIES OF MILITARY SERVICE GO BEYOND THE BATTLEFIELD. I'M RISE JILL MILLER.

A STUDY BY THE U.S. DEPARTMENT OF VETERAN AFFAIRS SHOWS EIGHTY SEVEN PERCENT OF FAMILIES OF KILLED OR WOUNDED SERVICE MEMBERS DO NOT QUALIFY FOR VETERANS ADMINISTRATION FEDERAL EDUCATIONAL BENEFITS.

TO HELP, MAJOR DAN ROONEY STARTED FOLDS OF HONOR FOUR YEARS AGO, WITH A MISSION TO PROVIDE POST-SECONDARY EDUCATION SCHOLARSHIPS TO THE FAMILIES OF OUR FALLEN AND DISABLED.

IN SUPPORT OF THE CAUSE, BUDWEISER WILL DONATE ONE HUNDRED DOLLARS FOR EACH HOME RUN THIS SEASON TO FOLDS OF HONOR AS PART OF ITS HERE'S TO THE HEROES HOME RUN PROGRAM. THEY WILL ALSO DONATE A PORTION OF SALES IN THE WEEKS BEFORE JULY FOURTH TO RAISE AS MUCH AS TWO MILLION DOLLARS FOR THE FOUNDATION.

MAJOR DAN ROONEY, FORMER F-16 PILOT WITH THREE TOURS IN IRAQ AND FOUNDATION FOUNDER:

MAJOR: "WHILE WE CAN NEVER REPLACE THE LOSS OF LOVED ONES, BUDWEISER'S SUPPORT OF OUR EFFORTS WILL EXPAND OUR MISSION TO HELP THESE DESERVING FAMILIES."

RISE: ADULTS CAN VISIT BUDWEISER ON FACEBOOK FOR MORE ON THE PROGRAM.

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