



## Beautiful Skin?

**RISE:** DOVE GAVE ONE REAL WOMAN THE ONCE-IN-A-LIFETIME OPPORTUNITY TO GET A TASTE OF WHAT CELEBRITIES EXPERIENCE ON ABC'S "DANCING WITH THE STARS."

REAL WOMAN KRISTY HERMAN FROM JERSEY CITY, NJ WAS SELECTED FROM THE NEARLY 1,500 WOMEN WHO ENTERED THE DOVE® CLOSE-UP CHALLENGE.

SHE RECEIVED A WEEK OF PROFESSIONAL DANCE TRAINING AND GOT HER SKIN SPOTLIGHT-READY WITH DOVE® VISIBLECARE™ BODY WASH, A REVOLUTIONARY NEW LINE OF BODY WASH THAT ACTUALLY GIVES WOMEN VISIBLY MORE BEAUTIFUL SKIN IN JUST ONE WEEK. ACTRESS AND FORMER DANCING WITH THE STARS CONTESTANT JENNIE GARTH SERVED AS KRISTI'S CONFIDENCE COACH PREPARING HER FOR THE SPOTLIGHT.

**GARTH:** "I GAVE KRISTI ONE BIG TIP ABOUT THE IMPORTANCE OF HAVING BEAUTIFUL-LOOKING SKIN. WHEN I WAS ON "DANCING WITH THE STARS," THERE WAS SO MUCH EMPHASIS ON HAIR AND MAKEUP - BUT WITH THE GLITTERY COSTUMES IT'S YOUR SKIN THAT REALLY IN THE SPOTLIGHT AND NEEDS TO BE CARED FOR."

**RISE:** TUNE-IN TO SEE HERMAN'S BIG SPOTLIGHT MOMENT – SHE WILL SHOW OFF HER NEW MOVES AND BEAUTIFUL SKIN IN A DOVE®-SPONSORED TV SPOT DURING THE SEASON FINALE OF "DANCING WITH THE STARS" MONDAY, MAY 23 ON ABC.

7830 Old Georgetown Road Suite 125 | Bethesda, MD 20814  
240.395.0225 | [www.zpr.com](http://www.zpr.com)