



## Public Service Announcement Scripts

*for*



### **30-Second PSA Text - Macular Degeneration**

As a doctor, I see patients everyday who are losing their vision to age-related macular degeneration, also known as AMD.

If you have blurry vision or blind spots, they can be symptoms of AMD and, if untreated, could lead to blindness.

The good news is AMD can be managed and there are effective, clinically-approved treatments that may even reverse some vision loss.

For your free AMD information, contact the Foundation Fighting Blindness at 800-BLINDNESS. That's, 800-BLINDNESS. There is a cure in sight.

### **60-Second PSA Text - Macular Degeneration**

As a doctor, I see patients everyday who are losing their vision and independence to age-related macular degeneration, also known as AMD. It's the leading cause of blindness in adults 55 and older, some of us are at greater risk for AMD.

If you have blurry vision or blind spots, they can be symptoms of AMD and, if left untreated, it can lead to blindness.

The good news with early detection, AMD can be managed with effective, clinically-approved treatments that can reduce or even reverse some vision loss.

Learning that you have AMD can be scary, but there is hope and help.

The Foundation Fighting Blindness is researching and developing treatments and cures for AMD.

To get your free AMD information packet, contact the Foundation Fighting Blindness today at 800-BLINDNESS. That's 800-BLINDNESS.

Join the fight against AMD. Because together, there is a cure in sight.